

Translational Research: The Approach to Quality Healthcare
Grand Copthorne Waterfront Hotel, Singapore | 7th – 10th November 2008



22nd Federation of Asian Pharmaceutical Associations Congress

EXHIBITION & SPONSORSHIP OPPORTUNITIES

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Visit our website at: www.fapa2008.com



ABOUT THE CONFERENCE

About FAPA:

The Federation of Asian Pharmaceutical Associations (FAPA), founded in 1964, represents national pharmaceutical organisations from countries in the Asia Pacific region. Its current members include the Pharmaceutical Society of Australia, Pharmaceutical Society of Hongkong, Indian Pharmaceutical Association, Ikatan Sarjana Farmasi Indonesia, Japan Pharmaceutical Association, Korean Pharmaceutical Association, Malaysian Pharmaceutical Society, Pakistan Pharmacists Association, Philippine Pharmacists Association, Pharmaceutical Society of Singapore, Pharmaceutical Society of Taiwan, and the Pharmaceutical Association of Thailand under Royal Patronage.

Within FAPA, there are 9 different sections i.e. Phytopharmacy and Pharmacopeia, Community Pharmacy, Hospital and Clinical Pharmacy, Pharmaceutical Legislation, Ethics and Regulatory, Drug Marketing and Socio-economic Pharmacy, Industrial Pharmacy, Pharmaceutical Education And Student, Scientific and the FAPA-College of Pharmacy.

The main aim of FAPA is developing the Pharmacy profession in the Asia Pacific region and its major activity is the biennial FAPA Congress held in various Asian countries.

FAPA 2008:

This year, PSS will host the 22nd Federation of Asian Pharmaceutical Associations (FAPA) Congress that will take place from the 7th to 10th of November 2008 at the Grand Copthorne Waterfront Hotel, Singapore. The theme is, “Translational Research: The Approach to Quality Healthcare” and the congress will provide a platform for pharmacists, pharmaceutical scientists and clinicians alike to interact and share their collaborative research and practical experiences in our efforts to achieve quality patient-oriented healthcare.

Conference Theme:

Translational Research: The Approach to Quality Healthcare

Synopsis of Theme:

The outcomes of translational research are cost-effective management of disease occurrence, and reduction of morbidity and mortality in patients through the application of scientific discoveries from laboratory, clinical or population studies.

FAPA 2008 aims to provide a platform for pharmacists, pharmaceutical scientists and clinicians to interact and share their collaborative research and practice experiences in our effort to achieve quality patient-oriented healthcare.

CONFERENCE PROGRAMME

A 4-day programme is being planned and it will be organized into 3 thematic symposia, which support the main conference theme. Currently, 3 themes (and some topics) have been proposed:

1. Innovative Patient Centred Drug Development

- Liposomal Drug Delivery – An Update
- Modernization of Traditional Medicine
- The Application of Nanotechnology in Drug Delivery
- New Drug Molecules from Combinatorial Chemistry
- Process Analytical Technology – an Innovative Step towards Quality Manufacturing
- The Application of Informatics in Drug Discovery

2. Safe and Cost Effective Healthcare for Patients

- Pharmacovigilance – The Role of Pharmacists in Reducing Drug Related Problems
- Counterfeit Medicines and Parallel Imports – Impact on Safety and Cost-Effective Therapy
- Medication Safety – Are We Doing Enough?
- Cost Effective Supply Chain – Cold chain supply and product stability & safety
- Top 10 non-compliance to drug registration submission – An Asia-Pacific Forum Discussion
- Generic Biotechnology Drugs – How Similar Are They?
- Managing Dashboards for Safer Patient Care

3. Translating Science Into Practice

- Drug eluting stents in myocardial infarction – Where are we now?
- Gene Therapy: Science and Implication in Pharmacy Practice
- Innovative IT-based Pharmacy Education
- Therapeutic Innovations in Oncology: Focus multi-targeted Therapies
- Pharmaceutical Care through Pharmacoinformatics
- The Economics of Optimal Therapeutic Outcomes
- From the Bench to the Bedside: A Clinical Case Study

Each symposium will consist of plenary lectures and break out sessions. The plenary lectures will be relevant to the theme of the symposium while the breakout sessions will encompass topics of interests to the various sections. Some of the topics include:

- Updates in Therapeutics 2008
- Clinical Pearls 2008
- Controversies/Debates in Therapeutics 2008
- Managing Quality “Dashboard” for Better Patient Care
- Pharmacoinformatics: Data Management and Analysis for Better Outcomes
- Medication Safety
- Debating Key Issues in Pharmaceutical Technology
- Antibiotic Utilization: A new look at the therapeutic interchange, surgical prophylaxis, stewardship and informatics
- Advances in Transplant Medicine
- Pharmacy Leadership Forum

The objective of this format is to provide different platforms for interaction between the delegates. The outcome of this arrangement will enable delegates to learn about translational research and its relevance to healthcare, and at the same time to receive the latest updates on an area of personal interest.

PROGRAMME OVERVIEW

	7 November 2008 Friday	8 November 2008 Saturday	9 November 2008 Sunday	10 November 2008 Monday
AM		Registration	Registration	Educational Field Trips 1. Hospital 2. Community 3. Industry 4. Academia Seminars
PM	Registration	Trade Exhibition Poster Presentations Symposium A – Innovative Patient Centred Drug Development Symposium B – Safe & Cost Effective Healthcare for Patients	Seminar 1 Seminar 2 Seminar 3 Leadership Forum Symposium C – Translating Science into Practice	
EVENING	Opening Ceremony Keynote Lecture Award Presentatio n	Seminar 1 Seminar 2 Seminar 3 Students' Forum	Open Directorate Meeting Closing Ceremony	
	Trade Exhibition Welcome Reception			
				Gala Dinne r



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EXHIBITION & SPONSORSHIP

Type of Exhibition & Sponsorship Opportunities

Type of Sponsorship & Exhibition Opportunities	Amount
Platinum Sponsor (Exclusive!)	S\$ 40,000.00
Gold Sponsor (Limited to 2 Companies)	S\$ 30,000.00
Silver Sponsor (Limited to 2 Companies)	S\$ 20,000.00
Coffee Breaks (morning & afternoon)	S\$ 10,000.00
Luncheon / Lunch Symposium	S\$ 18,000.00
Welcome Reception	S\$ 30,000.00
Gala Dinner	S\$ 40,000.00
Congress Bag	S\$ 20,000.00
Congress Lanyards	S\$ 7,500.00
Advertisements in Congress Programme Book	
- External Back Cover (A4 size, 4 color print)	S\$ 5,000.00
- Internal Front Cover (A4 size, 4 color print)	S\$ 4,000.00
- Internal Back Cover (A4 size, 4 color print)	S\$ 4,000.00
- Run of Page (A4 size, 4 color print)	S\$ 2,500.00
Exhibition Booth (Standard Shell Scheme – 3m x 2m)	S\$ 5,000.00
Table Top Display	S\$ 3,500.00
Congress Bag Insertion	S\$ 2,000.00

EXHIBITION & SPONSORSHIP

Platinum Sponsor

S\$ 40,000.00

Exclusive to 1 participating company only

Benefits of Platinum Sponsorship:

- Acknowledgement as Platinum Sponsor in Congress Programme Book and all collaterals
- Your Company's name and logo on our Sponsors Recognition Board at the Congress
- Two (02) Exhibition Booth (3m x 2m)
- One (01) Company brochure to be inserted into Congress Bags
- One (01) full-page advertisement in Congress Programme Book (Run-of-Page)
- Three (03) complimentary registrations for Congress only
- Three (03) invitations to our Opening Ceremony and Welcome Reception
- Two (02) invitations to Gala Dinner
- Recognition on the Congress Website with a direct link to your Company's Website

Gold Sponsor

S\$ 30,000.00

Limited to 2 participating companies

Benefits of Gold Sponsorship:

- Acknowledgement as Gold Sponsor in Congress Programme Book and all collaterals
- Your Company's name and logo on our Sponsors Recognition Board at the Congress
- One (01) Exhibition Booth (3m x 2m)
- One (01) Company brochure to be inserted into Congress Bags
- Two (02) complimentary registrations for Congress only
- Two (02) invitations to our Opening Ceremony and Welcome Reception
- Two (02) invitations to Gala Dinner
- Recognition on the Congress Website with a direct link to your Company's Website

Silver Sponsor

S\$ 20,000.00

Limited to 2 participating companies

Benefits of Silver Sponsorship:

- Acknowledgement as Silver Sponsor in Congress Programme Book and all collaterals
- Your Company's name and logo on our Sponsors Recognition Board at the Congress
- One (01) Exhibition Booth (3m x 2m)
- One (01) Company brochure to be inserted into Congress Bags
- One (01) complimentary registrations for Congress only
- Two (02) invitations to our Opening Ceremony and Welcome Reception
- Recognition on the Congress Website with a direct link to your Company's Website

EXHIBITION & SPONSORSHIP

Coffee Break (Morning & Afternoon)

S\$ 10,000.00 for each coffee break

Limited to ONE company per coffee break. There will be FOUR (04) coffee breaks during the Congress.

Morning and afternoon coffee breaks are an ideal choice for your Company to consider. It will enhance your Company's visibility within the Congress and raise your profile among congress delegates.

Benefits of this sponsorship:

- Your Company's name and logo on Signage at the Coffee Breaks
- Your Company's name and logo on our Sponsors Recognition Board at the Congress
- Two (02) invitations to our Opening Ceremony and Welcome Reception
- Five (05) invitations to attend the coffee break session on the day of sponsorship
- Recognition on the Congress Website with a direct link to your Company's Website

Luncheon

S\$ 18,000.00 for each luncheon

Limited to ONE Company per luncheon. There will be TWO (02) luncheons available during the Congress.

Don't miss this opportunity to sponsor the daily luncheon that will be attended by the congress delegates.

Benefits of this sponsorship:

- Your Company's name and logo on Signage at the Luncheon
- Your Company's name and logo on our Sponsors Recognition Board at the Congress
- Two (02) invitations to our Opening Ceremony and Welcome Reception
- Five (05) invitations to attend the luncheon on the day of sponsorship
- Recognition on the Congress Website with a direct link to your Company's Website

Welcome Reception

S\$ 30,000.00

Limited to ONE Company ONLY.

Grab this opportunity for your Company to be featured as THE SPONSOR for the Congress Welcome Reception.

Benefits of this sponsorship:

- Your Company's name and logo on Signage at the Cocktail
- Your Company's name acknowledgement as the sponsor by Master of Ceremony
- Your Company's name and logo on our Sponsors Recognition Board at the Congress
- Five (05) invitations to our Opening Ceremony and Welcome Reception
- Recognition on the Congress Website with a direct link to your Company's Website

Gala Dinner

S\$ 40,000.00

Limited to TWO Companies ONLY.

Yet another amazing gathering to sponsor, this time, your Company Name & Logo will be remembered by every Congress delegate that entered the Dinner Ballroom. Be amazed!

Benefits of this sponsorship:

- Your Company's name and logo on Dinner Table Programme during the Gala Dinner
- Your Company's name acknowledgement as sponsor by Master of Ceremony
- Your Company's name and logo on our Sponsors Recognition Board at the Congress
- Two (02) invitations to our Opening Ceremony and Welcome Reception
- Five (05) invitations to our Gala Dinner
- Recognition on the Congress Website with a direct link to your Company's Website

EXHIBITION & SPONSORSHIP

Congress Bag S\$ 20,000.00

Limited to TWO Companies ONLY.

This is the opportunity for you to place your company name and logo on every congress bag that is given to the congress delegates.

Benefits of this sponsorship:

- Your Company's name and logo on the Congress Bag
- Your Company's name and logo on our Sponsors Recognition Board at the Congress
- Two (02) invitations to our Opening Ceremony and Welcome Reception
- Recognition on the Congress Website with a direct link to your Company's Website

Congress Lanyards S\$ 7,500.00

Limited to ONE Company ONLY.

Another opportunity for you to place your company name and logo on every Congress Lanyard that is given to the congress delegates.

Benefits of this sponsorship:

- Your Company's name on the Name Badge Lanyard
- Your Company's name and logo on our Sponsors Recognition Board at the Congress
- Two (02) invitations to our Welcome Reception
- Recognition on the Congress Website with a direct link to your Company's Website

Advertisement in Congress Programme Book

Here is an opportunity for you to place your Company's Name and advertisement in the Congress Programme Book that will be distributed to all Congress delegates.

Types of Advertisements available:

- | | |
|--|--------------|
| ➤ External Back Cover – A4 size, Full Color Advertisement | S\$ 5,000.00 |
| ➤ Internal Front Cover – A4 size, Full Color Advertisement | S\$ 4,000.00 |
| ➤ Internal Back Cover – A4 size, Full Color Advertisement | S\$ 4,000.00 |
| ➤ Center Spread – A3 size, Full Color Advertisement | S\$ 7,000.00 |
| ➤ Run of Page – A4 size, Full Color Advertisement | S\$ 2,500.00 |

Exhibition Booth

S\$ 5,000.00 per 3m x 2m

The premier opportunity for you to participate as an Exhibitor.

Benefits of Exhibition Booth

- An exhibition booth (3m x 2m) (with company name on fascia board) will be provided to your company
- Your company's name and logo and description (50 words) will be printed in the Congress Programme Book (Congress Programme Book is distributed on-site during the Congress)
- Recognition on the Congress website with a direct link to your company's website